

## **Terms and Conditions for the Samsung Galaxy S10 Trade-In Offer (LONG)**

\*Some conditions apply. Offer is valid, subject to complying with these Terms and Conditions, if a customer:

- (1) Pre-orders an eligible Samsung Galaxy S10 device from February 20, 2019 to March 7, 2019 (the "Pre-Order Period");
- (2) Completes the associated outright purchase, new activation or contract renewal by April 30, 2019; and
- (3) Trade in a device with a minimum \$25 trade-in value or \$0 trade in value depending on the participating carrier and retailer, Samsung Experience Stores or online at [www.samsung.com](http://www.samsung.com).

Receive \$100 off, in addition to the trade-in value of the trade-in device, if you pre-order any eligible Samsung Galaxy S10e during the Pre-Order Period and complete your outright purchase, new activation or contract renewal from a participating authorized Canadian carrier or retailer by April 30, 2019, Samsung Experience Store location, or online at <http://www.samsung.com/ca/>.

Receive \$200 off, in addition to the trade-in value of the trade-in device, if you pre-order any eligible Samsung Galaxy S10 or Galaxy S10+ during the Pre-Order Period and complete your outright purchase, new activation or contract renewal from a participating authorized Canadian carrier or retailer by April 30, 2019, Samsung Experience Store location, or online at <http://www.samsung.com/ca/>.

Eligible Samsung Galaxy S10 devices are as follows: Samsung Galaxy S10e 128GB (Sku Number SMG970WK12, SMG970WW12, SMG970WB12, MSRP: \$1,019.99), Samsung Galaxy S10e 256GB (Sku Number SMG970WK25, SMG970WW25, SMG970WB25, MSRP: \$1,159.99), Samsung Galaxy S10 128GB (Sku Number SMG973WK12, SMG973WW12, SMG973WB12, MSRP: \$1,259.99), Samsung Galaxy S10 512GB (Sku Number SMG973WK51, SMG973WW51, SMG973WB51, MSRP: \$1,589.99), Samsung Galaxy S10+ 128GB (Sku Number SMG975WK12, SMG975WW12, SMG975WB12, MSRP: \$1,419.99), Samsung Galaxy S10+ 512GB Ceramic (Sku Number SMG975CW51, SMG975CW51, MSRP: \$1,749.99), Samsung Galaxy S10+ 1TB Ceramic (Sku Number SMG975CK1T, SMG975CW1T, MSRP: \$2,209.99).

This offer is limited to one (1) trade-in device per eligible Samsung Galaxy S10 device. In order for the trade-in device to be eligible for this offer, it can be any make, any model, any manufacturer and any condition provided that it: (i) is verifiable in accordance with its serial number, (ii) was purchased in Canada; (iii) has a minimum trade-in value as required by participating carrier or retail (see "Redemption Chart"); and (iv) is owned by the customer.

The value of the trade-in device is determined by the participating authorized Canadian carrier or retailer, or Samsung Experience Store, or through the use of a third-party tool conducted through [www.galaxyupgrade.ca](http://www.galaxyupgrade.ca) operated by Clover Wireless. This offer has no cash value. Any questions relating to the trade-in device must be addressed where the trade-in takes place. For any questions with respect to the trade-in process conducted online at [www.galaxyupgrade.ca](http://www.galaxyupgrade.ca), please call 1-800-863-8023. Trade-in value is final and non-negotiable.

While quantities last. No rain checks. Offer is open to Canadian residents only. Offer is valid for a limited time and is subject to change or cancellation without notice. This offer cannot be combined with any other offer unless otherwise specifically agreed to by Samsung in writing or by the participating Canadian authorized carrier or retailer.

### **Note:**

1. Customer is responsible for removing and backing up all data and all device locks from the trade-in device. Samsung, participating authorized Canadian carriers and retailers, Samsung Experience Stores, and Clover Wireless are not responsible for any loss or recovery of personal data.
2. Once the trade-in device has been traded in, it cannot be returned to the customer, even if the Samsung Galaxy S10 device has been returned by the customers for any reason including but not limited to buyer's remorse. Samsung is not responsible for the trade-in device once it has been provided by the customer in connection with this offer.

3. Customer must have a Samsung Account email address in order to be eligible for this offer. Setting up a Samsung Account is free. Visit <http://www.samsung.com/ca/samsungaccount/login/> for more details.

**III. Redemption process for purchases made in-store at participating authorized Canadian carriers and retailers:**

The purchase of a Samsung Galaxy S10 device and the verification of the trade-in device will occur simultaneously at the point of purchase at a participating authorized Canadian carrier or retailer. The process is as follows:

1. Pre-order an eligible Samsung Galaxy S10 device at a participating authorized Canadian carrier or retailer during the Pre-Order Period and pay the deposit required by such carrier or retailer.
2. Between March 8, 2019 and April 30, 2019, complete the outright purchase, new activation or contract renewal.
3. Between March 8, 2019 and April 30, 2019, meet with a store representative to complete a physical in-store assessment of your trade-in device.
4. The credit is applied for pre-orders of Samsung Galaxy S10 plus the assessed value of your trade-in device will be applied toward your Samsung Galaxy S10 purchase.